

**nora® floorcoverings
made of rubber –
leading worldwide**

**Convenient,
comfortable and
eco-compatible
solutions for
housing con-
struction projects**

Free of PVC

nora®

The nora® floorcovering system for housing construction projects

nora® rubber floorcoverings satisfy current requirements for all indoor areas of modern-day housing construction.

Rubber possesses the ability to stand up to enormous loads with resilient ease while being subjected to various influences, making it an excellent choice for use in housing construction projects. For more than 50 years now, Freudenberg has been studying this fascinating material and translating it into floorcoverings of outstanding quality, offering their users reassuring advantages, thanks to innovative in-house developments backed up by trend-setting production processes.

norament® and **noraplan®** rubber floorings consist of high-grade industrial and natural rubber qualities, to which mineral fillers obtained from natural deposits and eco-compatible colour pigments are added. The raw materials used are subject to ultra-stringent quality criteria and purchased from selected suppliers.





Groundbreaking product properties

- **extraordinarily wear-resistant** and extremely long useful lifetime
- **environmentally compatible***
- **easy and cost-efficient cleaning**
- **dimensionally stable** – as a rule, no joint-sealing required
- **resistant to cigarette burns** – no surface damage
- **outstanding fire-protection properties**
- **permanently resilient** – with high walking comfort
- **excellent footfall sound absorption** – peak values up to 20 dB
- **largely resistant to chemicals**
- **antistatic**
- **anti-slip properties**

* We will be pleased to send you detailed information on request

norament® and **noraplan®** floor-coverings come in a multiplicity of 18 design variants, in almost 300 standard colours, backed up by matching accessories and **norament®** stairtreads, thus enabling interior decorating concepts to be implemented in line with individual taste. The floorings can be excellently combined both with another flooring from the **nora®** system and with other materials as well. This enables you to create not only eye-catching highlights but also a harmoniously lived-in atmosphere.



Economic efficiency in finishing and use

nora[®] rubber floorings epitomize a reassuring price-performance ratio. Top quality, the fact that they are incredibly heavy-duty coverings and the practical finishing are decisive:

- **extremely long useful lifetime and extraordinarily wear-resistance**
- **dimensional stability, therefore no joint-sealing necessary**
- **cost-efficient cleaning thanks to the extremely dense, unbroken surface no coating is necessary**

Easy and safe installation due to:

- **commonly used tools**
- **work-friendly dimensions and weights**
- **very resilient and easy to cut material**
- **installation with eco-friendly process materials**
- **high footfall sound absorption, without any additional noise-absorbing measures being necessary**
- **sophisticated and comprehensive range of accessories rounded off by norament[®] stairtreads**
- **application consultancy and service support, including installation training courses**



Exemplary eco-compatibility

Eco-friendly solutions are a declared corporate goal and have been put into effect for years: Starting with the selection of raw materials all the way through development, production and use, right down to recycling and disposal. Our products are ready for the demands of the future.

- **high-grade raw materials**
such as industrial and natural rubber qualities, minerals from natural sources and eco-compatible colour pigments
- **eco-compatible production process and packaging**
- **free of any PVC, plasticizers (phthalate) and halogens (e.g. chlorine)**
- **safety in the event of a fire** – no hydrogen-chloride gas, no hydrochloric acid, no dioxins and furans
- **no drain on precious natural resources due to long useful lifetime and high wear resistance**
- **no need for coating** – significantly reduced waste water loading
- **installing with eco-friendly process materials**



Regular quality inspection by



Certification to ISO 9001



Certification to DIN EN ISO 14001



Registration no.: D-153-00016

Please request our detailed brochure on our floorcoverings' eco-compatibility.

An analysis of the Austrian Plastics Institute (ÖKI) confirmed the suitability for use in residential and working spaces of **norament® 925** and **noraplan®** floorcoverings, which represent many other **nora®** floorcoverings.



The Blue Angel is the worldwide most successful label for environment-oriented products.



Awarded for all **noraplan®** standard floorcoverings and for all **norament® 925** floorcoverings and stairtreads.



nora[®] colour range

Entrance/Stairwell 8



Corridor/Hall 10



Kitchens 12



Living Rooms 14



Bathroom 16

Work/Hobby Rooms 18



Stairtreads 20



Accessories 21



Entrance/Stairwell

You've only got one chance to make a first impression!

Particularly in heavy-traffic entrance and stairwell areas, the extraordinarily wear-resistance, footfall-absorbing, easy-clean **nora**[®] rubber floorcoverings ensure a long-lasting pleasant atmosphere.



The **norament**[®] stairtreads conveniently pre-shaped in one piece turn installation into a fast, neat and cost-efficient job, in new buildings and for refurbishment work alike.

Special qualities for ultra-stringent fire protection properties and extreme UV-resistance, in brightly sunlit stairwells, for example, plus perfectly matched accessories, offer you scope for holistically conceived solutions, right down to the finest detail.

Corridor/Hall

More than 300 colours in the **nora**[®] standard range alone offer you almost limitless scope for cost-efficient implementation of your particular design concept: from the entrance area through the stairwells and corridors, right into the living space.

The floorings' dense, unbroken surface prevents dirt absorption, thus enabling them to be cleaned easily and economically, without any coating required.

With their high walking comfort and excellent footfall sound absorption properties, these resilient rubber floorings are the ideal guarantee for harmonious visual synergies – even in relatively large residential units.

Above and beyond this, the floorcoverings' extreme durability, backed up by their anti-slip properties and excellent fire-protection characteristics, ensure lasting safety for generations.





Kitchens

More often than not, the kitchen is a workplace and living area at the same time. **nora**® rubber floorings, capable of standing up resiliently to enormous loads and stresses, are the ideal solution here: They are sturdy and at the same time easy to clean, make sure your favourite crockery jumping off the table isn't automatically a shattering blow; and thanks to their permanent resilience, they are a pleasure to walk on, thus enhancing your working comfort.







Design concepts are user-driven and affordable to implement – from the living room and bedroom to the children’s room as well. What other flooring can offer you, all at the same time, walking comfort and footfall sound absorption, the advantages of resistance to cigarette burns or dimensional stability, normally rendering superfluous any joint-sealing and those visually irritating seams?

And not least, you can feel completely comfortable with the reassuring knowledge that your flooring is eco-compatible.

Living Rooms

Living rooms mean enjoying your home and feeling comfortable in it. Practical, resident-friendly and visually attractive floorcoverings are an important factor in this context. **nora**® floorings offer you all these properties in one, making them the ideal choice for living areas, given their numerous designs, different surfaces and the huge range of colours available.





Bathroom

A refreshing shower, a nice hot bath, time to wind down – for lots of people the bathroom is an oasis to relax in. A resilient floorcovering warm to the feet is therefore just the job!

For this area in particular, combination schemes with other materials like tiles, laminate, etc., have proved excellent visual and functional alternatives.



Work/Hobby Rooms



Tackling what needs doing, or having fun – work and hobby rooms need a tough and versatile flooring – an ideal opportunity for **nora**® rubber floorcoverings to show off their full range of capabilities.

Even the more specialized requirements are no problem. The floorings stand up to chemicals, for instance, as well as being resistant to cigarette burns.

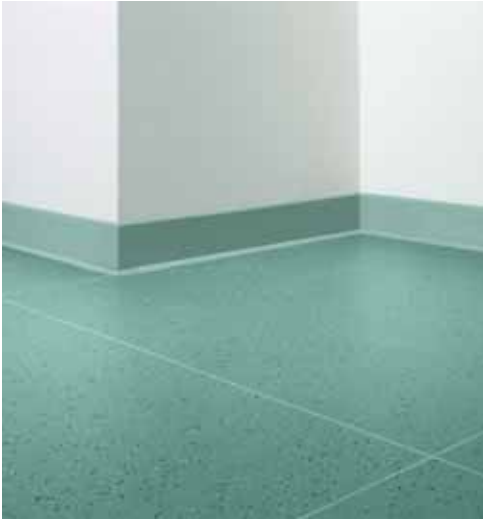




norament[®] stairtreads

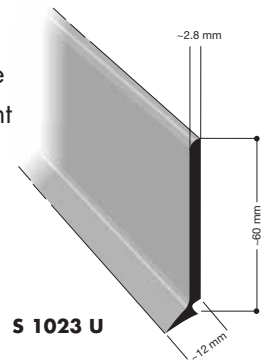
norament[®] stairtreads combine a high degree of functionality with excellent design options. They are superlatively easy to handle and groundbreakingly cost-efficient. So they can be installed in one piece – a fast, neat and professional job. No more laborious installation of stair nosings and separately-cut riser and tread coverings for each step. The broad spectrum of colours available supplemented by a variety of surfaces additionally opens up vast scope for imaginative creativity.





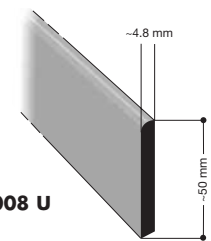
nora® skirtings

The S 1023 U and S 1024 U skirtings are particularly suitable for areas with stringent requirements for visual appearance and hygiene. The permanently resilient sealing lip reliably accommodates pastille heights of up to 1 mm.



S 1023 U

Multi-purpose skirting.
Connection profile for
TW 7006 U/TW 7005 U
stair angles.



S 1008 U



nora® stair nosings

This range offers you options for installing all types of staircases, e.g. winding staircases, spiral staircases, "overwidth" staircases, etc. in matching colours. **nora®** stair nosings are also intentionally installed in contrasting colours, for reasons of safety, or in order to achieve special design effects.



nora® stair angles

Risers and treads of right-angled stairs at the wall and banister sides can be covered neatly with **nora®** stair angles. Without mitre cuts. For non-right-angled stairs, the stair angles can be mitre-cut.



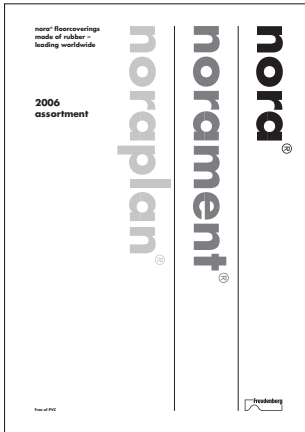
nora® stringer

For landings and ramps. Connection profile for
TG 7004 U/TG 7003 U stair angles.



For detailed product information on **nora**® floor-coverings, please request your copy of:

■ **Assortment brochure**



■ **Environmental brochure**



For detailed information on ecological measures, please see our Environmental Declaration at our website www.nora.com



The headquarters of the Freudenberg group of companies: the plant in Weinheim

The Freudenberg group of companies

Freudenberg is a diversified family-owned company active in the segments of sealing and vibration engineering, non-wovens, household applications, chemical specialties, building systems as well as IT services.

The group of companies has more than 30,000 employees in 54 countries and achieves a turnover of more than Euro 4 billion.

Freudenberg Bausysteme KG is an independent company of the group and the worldwide leading supplier of rubber floorcoverings. A turnover of approx. Euro 152 million is achieved by approx. 900 employees.

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